



greater FORT LAUDERDALE

April 2009

CVBuzz

Attraction News

Really Good Cookies is launching "All About Entertaining, *interactive food, wine & entertaining seminars.*" Seminars, podcasts and more revolving around food, wine and entertaining. www.AllAboutEntertaining.com. At Shooters Waterfront Café, April 4, 2009 (2-3:30pm): "Entertaining my busy life" and at Spa@Location in Fort Lauderdale, Apr 14 (7-9pm): "Ladies who lunch, women who wine and girls who garnish."

Celebrate Tourism with the CVB

Reserve your seat for National Tourism Appreciation Day luncheon on Tuesday, May 19 at the Broward County Convention Center, as we celebrate the importance of tourism, and the importance of laughter with comedian Rob Bartlett. \$30pp. Please RSVP to Kim Canter, kcanter@broward.org



And the Beach Goes On

The summer *And the Beach Goes On* will bring awareness to our 8 distinct beaches. The GFLCVB is creating and distributing a 12 page newspaper insert to reach 2 million consumers from New York to Miami, plus an online program to promote these values. A specially designed online sweepstakes called Bag Your Beach Getaway will be featured at sunny.org/win, as well as on the sunny.org homepage. Visitors will be asked to take a "Bag Your Beach" quiz. The winner will receive roundtrip air, a four-night stay at one of the four beach properties participating in the promotion which runs April 15-June 30, as well as dinner certificates and/or other activities. To increase summer business in Greater Fort Lauderdale the summer program will include 2-for-1 offers to attractions, cultural activities, spas, dive operators, and entertainment June 1-Sept 30. To view the offers go to <http://sunny.org/summer>



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Twitter, a popular online social networking and micro-blogging service, enables users to send and read other users' updates known as tweets. Tweets are text-based posts of up to 140 characters.

Updates are displayed on the user's profile page and delivered to other users who have signed up to receive them. The service is free to use. **Follow us at:** www.twitter.com/VisitLauderdale (Arts & Dining), www.twitter.com/LauderdaleChic (Events), www.twitter.com/SpaChic (Health & Fitness),



