



By Patsy Mennuti
Executive Director, Riverwalk Trust

RIVERWALK GET DOWNTOWN

Presented by the Related Group of Florida's ICON Las Olas



Showcase Your Company to the Downtown Fort Lauderdale Market

Downtown's biggest happy hour is scheduled for Friday, Nov. 17, from 5 p.m. to 8:30 p.m., in the courtyard Plaza at Las Olas Place, 333 E. Las Olas Blvd. For a \$15 donation, event goers will once again "Beat the Office Blues" with one complimentary beverage and food tastings from area restaurants. A live blues band will perform outdoors, and attendees will once again have the opportunity to mix and mingle with 1,000 of their closest friends.

Produced by Riverwalk Trust, Riverwalk Get Downtown is presented by the Related Group of Florida's Icon Las Olas. With 42 stories of life, love and luxury in the heart of Fort Lauderdale, Icon Las Olas is Related Group's latest exquisite high-rise on Riverwalk. In addition, Stiles Corporation is generously providing support services for the



event and permission to use their plaza for the event.

Support for the 2006 Spring Riverwalk Get Downtown was tremendous, raising almost \$19,000 for Riverwalk Trust and drawing almost 1,000 attendees. Encouraging employees and residents to spend time Downtown after work before going home, the event seeks to celebrate Downtown business, employees and new homeowners who contribute to its success. The event offers a unique opportunity for sponsors to reach the Downtown Fort Lauderdale market.

For more information on sponsorships or volunteering, call (954) 468-1541.

Thank You to Leadership Broward Project Group from Class XXIV

The Riverwalk Trust enjoyed a great community partnership last fall and spring with a small group from Leadership Broward's Class XXIV. The group included **Alana Cappello, Brenda Edwards, Brett Schneider, Ilisa Finkelman, Jeff Mindling, Shani Robinson** and **Kareen Boutros**. Over the course of several months, this group worked on a concept for a Downtown or Riverwalk farmer's market to supplement the existing one on East Las Olas Boulevard. The City of Fort Lauderdale is reviewing (and hopefully revising) their current zoning that prohibits weekly events in the city. We'll keep you posted on the progress, and we express our gratitude to this group of individuals who helped us refine this concept.

Thank You to Really Good Cookies

Christine Najac of Really Good Cookies recently provided tasty treats at our Hot Summer Night Cruise, and I inadvertently left her off the thank you list—me, the cookie connoisseur! Really Good Cookies is an Internet-retail gift company specializing in artisan, handmade gourmet cookies and brownies packaged in classic-style gift boxes. The mantra at Really Good Cookies is "gift giving reasons are endless, don't make them tasteless!" Beyond the obvious gift giving occasions, they also serve as a great enticement for client thank-yous, tradeshow give-aways, sales incentives and team building acknowledgements. Visit Christine's "tasteful world of WOW!" at www.reallygoodcookies.com.



Correction

On page 75 of the September issue, we erred on the name of the hair stylists' salon in our fashion spread. It should be 2 blond salon. They are located in Victoria Park Shoppes, and the phone number is (954) 760-4052. >>>

Thank You Volunteers and Community Supporters

We couldn't survive without generous support from our board of directors and our surrounding community partners! Thank you to **Cathi Bohl** from **Kind Design** for the beautiful design of a gift for outgoing board president **Renée Quinn**. Thank you to **Pat Demos** for recently hosting a board meeting at **Northern Trust Bank**. Thank you to **Alyssa Lovitt** and **Samba Room** for recently hosting a corporate membership social. Thank you to the **Tower Club** for hosting our monthly new member socials. Thank you to **Mark Budwig** and **Nick Scalzo** of **S.Mark Graphics** for donating their time in graphic design. Thank you to **Florida Atlantic University** intern **Amanda Breeden** for her work with us over the summer and into the fall. To get involved, call (954) 468-1541, or e-mail info@GoRiverwalk.com.



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